

Notes from May 4th, 2018 DOLCE

Covering: Powerpoint and Canvas: Innovative new strategies

Presenter: James Carey

Dept of Entomology

- Old Style technology works wonderfully
- Researchers spend years in project and then publish
- Putting together slides of presentation > sometimes right out of manual
- Remember the “Apple experience”
 - Artistic
 - Elegant clean
 - Minimalist white and visual details
 - Emotional response
- Invest necessary time in a slide preparation
- Components of presentation
 - Info design
 - **Presentation strategies (focus today)**
 - Storytelling
- Classification of animation concepts
 - *Directing viewers' gaze*
 - Content management
 - Special effects
 - *Directing viewers' gaze (con't)*
 - Making it easier on the viewers
 - Usually all acquired knowledge > not taught how to do it properly
 - Helps viewer engagement
 - Purposeful design requires extra work of the faculty member, but helps the student “walk through” and understand the material
 - Content management
 - Don't add too much content to a slide
 - “Don't overwhelm the audience; you are walking them through”
 - Use: walking ins, decluttering strategies.
 - Alternatives to PowerPoint

- Prezi, Keynote
 - “Is not about PowerPoint itself – project images”
 - “become a student of PowerPoint”
 - Using animation too
 - Example:
 - Poetry with math, reward direct attention to the small thing and focus on process
 - > see the process of a math equation at the speed it takes us to write it out.
- Focusing the attention

Presenter: Jeanette B Ruiz

Department of Communications

Case study

- Interpersonal communication competence > class offered online.
 - Challenges:
 - long standing GE, popular,
 - Accepting the challenge of modeling interpersonal communication online when we typically model the behavior personally and gesturally
 - Keep student stakeholders in mind as you innovate
 - Assessment:
 - Development from hybrid course to fully online
 - A discussion of what is best translated to online lessons
- Development:
 - Who is doing what piece?
 - First Hybrid and then all online
 - How to model this personal competence
 - Depend on TA’s to do the modeling
 - Consider “what does go online? What makes sense to do online and what should be done face to face?”
 - Pre-test > expect failure and move on >> give yourself the cushion!
 - Gather student feedback on their experience with the course format
 - Offer surveys, office hours, etc
 - What have other faculty done?
 - Repetition is key
 - Different perspectives (in the videos)
 - Still being able to see the instructor.
 - Use of Powtoon. Special effects.
 - Examples, plus animated.
 - You want Reactions

- Nodding, agreements. Relatable.
 - “Talking head” journal - MIT + Cartoon use in classroom
 - Use of cartoon may be easier in some occasions
 - Cartoons in lessons signal variety, novelty to the viewer.
- Return on investment
 - Ex: Student = motivated > teach more effectively > students benefit
 - Students eager to discover how class will be taught > make that initial investment to figure out how to teach innovatively and effectively in hybrid and online environments.