Notes from May 4th, 2018 DOLCE

Covering: Powerpoint and Canvas: Innovative new strategies

Presenter: James Carey
Dept of Entomology

- Old Style technology works wonderfully
- Researchers spend years in project and then publish
- Putting together slides of presentation > sometimes right out of manual
- Remember the “Apple experience”
  - Artistic
  - Elegant clean
  - Minimalist white and visual details
  - Emotional response

- Invest necessary time in a slide preparation
- Components of presentation
  - Info design
  - Presentation strategies (focus today)
    - Storytelling

- Classification of animation concepts
  - Directing viewers’ gaze
  - Content management
  - Special effects

  - Directing viewers’ gaze (con’t)
    - Making it easier on the viewers
    - Usually all acquired knowledge> not taught how to do it properly
    - Helps viewer engagement
      - Purposeful design requires extra work of the faculty member, but helps the student “walk through” and understand the material

- Content management
  - Don’t add too much content to a slide
  - “Don’t overwhelm the audience; you are walking them through”
    - Use: walking ins, decluttering strategies.

- Alternatives to PowerPoint
- Prezi, Keynote
  - “Is not about PowerPoint itself – project images”
  - “become a student of PowerPoint”
    - Using animation too
  - Example:
    Poetry with math, reward direct attention to the small thing and focus on process
    > see the process of a math equation at the speed it takes us to write it out.
- Focusing the attention

**Presenter:** Jeanette B Ruiz  
Department of Communications  
Case study

- Interpersonal communication competence > class offered online.
  - Challenges:
    - long standing GE, popular,
    - Accepting the challenge of modeling interpersonal communication online
      when we typically model the behavior personally and gesturally
    - Keep student stakeholders in mind as you innovate
  - Assessment:
    - Development from hybrid course to fully online
    - A discussion of what is best translated to online lessons
- Development:
  - Who is doing what piece?
  - First Hybrid and then all online
    - How to model this personal competence
    - Depend on TA’s to do the modeling
    - Consider “what does go online? What makes sense to do online and what
      should be done face to face?”
  - Pre-test > expect failure and move on >> give yourself the cushion!
    - Gather student feedback on their experience with the course format
      - Offer surveys, office hours, etc
  - What have other faculty done?
  - Repetition is key
  - Different perspectives (in the videos)
    - Still being able to see the instructor.
    - Use of Powtoon. Special effects.
      - Examples, plus animated.
  - You want Reactions
Nodding, agreements. Relatable.

- “Talking head” journal - MIT + Cartoon use in classroom
  - Use of cartoon may be easier in some occasions
  - Cartoons in lessons signal variety, novelty to the viewer.

- Return on investment
  - Ex: Student = motivated > teach more effectively > students benefit
  - Students eager to discover how class will be taught > make that initial investment to figure out how to teach innovatively and effectively in hybrid and online environments.