Online enrollments have surpassed 7.1 million and now account for 33% of total higher education enrollments (21.3 million).

Growth of online enrollments slowed to 6.1% in 2012. However, this number still represents over 400,000 additional students taking at least one online course this year.

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Less than one-quarter of academic leaders believe that MOOCs represent a sustainable method for offering online courses.

The number of institutions with a MOOC has doubled in the past year.

There are 12% more MOOCs as of 2013 compared to 2012.

The decrease in agreement of online being critical was only seen in institutions that do not currently have online offerings.

66% of CAOs agree that online education is critical to the long-term strategy of their institution, a 4.6% decrease from 2012.

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How do academic leaders rate learning outcomes in online education?

CAOs rating learning outcomes in online education as the same or superior to those in face-to-face environments grew from 57.2% in 2003 to 77.0% last year, but fell back to 74.1% this year.

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0%
20%
40%
60%
80%
100%

66.0% 70.3% 71.9% 75.5% 77.0% 77.0% 74.1% 74.1%

100%
80%
60%
40%
20%
0%

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Amount of CAOs Agreed with Each Statement From 2003 to 2013

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